



The GEARSHIFT

ROTARY CLUB OF TACOMA No. 8

Fellowship, Leadership and Service Above Self since 1910

Photo by: Kevin McGowan

VOL. EIGHTY FOUR, Thursday, July 19, 2007 No. 3

The Gearshift is a weekly publication to inform you about current happenings in Rotary Club of Tacoma #8

[Find out more about Tacoma #8 here](#)

Rotary Club of Tacoma #8 meets every Thursday at the **Landmark Temple Theatre**
12:00 pm - 1:30 pm
www.tacomalandmark.com

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Inside This Issue:

- [This Week's Meeting](#)
- [This Week's Helpers](#)
- [This Week's Roamers](#)
- [This Week's Anniversaries](#)
- [Upcoming Meetings](#)
- [New Members](#)
- [Special Announcements](#)
- [It Happened...](#)
- [Birthdays This Week](#)

OFFSITE MEETING THIS WEEK AT CHAMBERS BAY GOLF COURSE. RESERVATION REQUIRED.

Speaker: Kristin Wells, Sales and Marketing Director for Chambers Bay



Kristin Wells was recently appointed Sales and Marketing Director for Chambers Bay. In addition to preparing this Robert Trent Jones II designed 18-hole championship golf course for its debut, Wells is responsible for directing overall golf sales and marketing efforts, generating group golf leads and implementing sales strategies for catered events.

Wells is a University Place native with two daughters attending the University of Puget Sound and Curtis High School. She has a proven track record in corporate sales, creative partnership marketing programs, and public relations with tourism contacts around the world. Wells is ingrained in the regional business sectors in Tacoma and Seattle as well as belonging to local and regional organizations. Prior to her appointment with Chambers Bay, Kristin was with Air New Zealand, where she served as their New Business Development Manager.

"We chose Kristin because like the course, she brings that 'WOW' factor to the team," stated Joe Wisocki IV, Certified PGA

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Professional, General Manager and Director of Golf at Chambers Bay." Her well rounded experience is ideally suited to help showcase Chambers Bay as a memorable experience for golfers and non-golfers alike."

Situated just outside of Tacoma and less than an hour south of Seattle, Chambers Bay is destined to be one of the most unique recreational opportunities on the West Coast, offering panoramic views of Puget Sound, neighboring islands and the Olympic Mountains. Designed by world-renowned architect Robert Trent Jones II, the 18-hole layout is highlighted by dramatic elevation changes, cliffs, windswept dunes and native grasses. Pierce County officials are confident the scenic venue will grow to attract golfers and tourists from across the nation as well as PGA, LPGA and USGA tournaments.

[Back to top](#)

This Week's Helpers

Thanks so much to the people who will be helping at this week's meeting:

- Invoker - **Jim Crabbe**
- Greeter - **Doug Neff**
- Badge Board - **Dawn Lucien, Doug Danstrom**
- Singer - **Doug Dillow**
- Birthdays - **Don Doman and Donn Irwin**
- Fine Counters - **John H. West, Don Zemek**
- Story Writer - **Rita Morkrid**

[Back to top](#)



Roamers



- June 18 - **Lauren Walker** - Tacoma South
- June 25 - **Fred Matthaei** - Tacoma North
- June 28 - **Bob Bruback** - Lakewood
- July 02 - **Gerald Moczynski** - Tacoma South
- July 05 - **Lee Gingrich** - Lakewood
- July 10 - **Tish Andresen** - Tacoma Narrows
- July 11 - **Rita Morkrid** - Tacoma Sunrise
- July 13 - **Jim Arneson** - Hawks Prairie

[Back to top](#)

Club Anniversaries

- Maureen Fife:** 6 years on July 19
- Jack Harding:** 7 years on July 20
- Ken Heany:** 13 years on July 21
- Steve Kovach:** 1 year on July 20
- Jim Mattson:** 24 years on July 21
- Diane Powers:** 2 years on July 21
- Ray Schuler:** 21 years on July 17



SERVICE Above Self
THE GEARSHIFT

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[Back to top](#)

Upcoming Meetings: Times and Places

Next Three Meetings

THURSDAY, July 26 - Landmark Temple Theatre, Commander Mark McCadden, Coast Guard Station, Seattle - Marine Terrorism and Boating Safety.

THURSDAY, August 2 Landmark Temple Theatre, Ed Shadle, North American Eagle Project.

THURSDAY, August 9 - Landmark Temple Theatre, Exchange Students.

Committee and Other Meetings

TUESDAY, July 23 - Board Meeting, Rotary Office, 3:30pm.

WEDNESDAY, July 25 - Relationship Building Sub-Committee Meeting, Farrell's - 6th and Union, 5:00pm.

THURSDAY, July 26 - Youth Exchange Committee Meeting, Landmark, 11:15am.

If you have a committee meeting that you would like listed in the GearShift please e-mail Lori Hansen at lhansen@rotary8.org.

[Back to top](#)

New Members This Week

There were no new members introduced at the July 12, 2007 meeting.

[Back to top](#)

Special Announcements

Membership Proposals

Unless written objections are submitted to the Board by July 26, 2007, the following individuals will be considered for membership:

Jon Flynn

Bratrud Middleton
Classification: INSURANCE - Casualty
Sponsor: Peter Comfort

Eric Lind

Great American RV
Classification: AUTOMOBILE INDUSTRY - Recreational Vehicles
Sponsor: Dave Thomas

Elliott Stockstad

Bates Technical College

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Subscription Price: \$15.00/year

OFFICERS

Steve Smith, President
Jeff Rounce, President-Elect
Pete Taylor, Past President
Beth Sylves, Secretary
Phil Berggren, Treasurer

DIRECTORS Term 2006 - 2008

Mark B. Anderson
Maureen Fife
Cap Pearson
John Schneider
Dave Thomas

DIRECTORS Term 2007-2009

Jack Dauer
Brien Elvins
Jim Harris
Carolyn McDougal
Scott Winship

RI PRESIDENT

Wilfred Wilkinson
Trenton, Ontario, Canada

GOVERNOR

Rotary District 5020
Norm Watts
Rotary Club of Qualicum Beach

ASSISTANT GOVERNOR

Rotary District 5020
Gary Glein
Gig Harbor, WA

Beverly Vincent, Executive Director
Lori Hansen, Membership Services
Coordinator
Kari Schoenrock, Bookkeeper

Exchange Students Inbound

Balazs Heim, Hungary
Solveig Larsen, Norway
Juan Gabriel Salas Justiniano, Bolivia

BOARD OF DIRECTORS

Tacoma Rotary Foundation
Jennifer Durham
Larry Ghilarducci
Lee Gingrich
Michael Hansch
Ottie Ladd
Pete Taylor
Steve Smith

Classification: EDUCATION - Vocational
Sponsor: Roy Kimbel

With Sympathy...

Sympathy and warm thoughts are extended to club members who have recently experienced losses in their families:

Mother in law of **Jeff Lovely**
Father in law of **Lori Duester**
Brother of **Chuck Laguna**
Grandfather of Kari Schoenrock

Membership Classification Project

At President Pete's urging the Membership Classification Committee undertook the task of reviewing everyone's Classification seeking accuracy and consistency. Over the years there have been inconsistencies created and members have joined, resigned, retired, and changed jobs. The goal was to review each member's Classification and by making a minimum number of changes strive for accuracy and consistency.

Special thanks to Beverly Vincent and **Mary Jo Strom-Copland** for the hours they personally put into the details. During April and May we met and made two to three dozen calls to members to obtain clarification that we were classifying them correctly. In June we were able to present the completed project to the Board.

The Classifications on the Web roster have been changed and we are working on changing badges and our Club Mate software. After Club Mate is updated, we will export a report of all members and classifications that will be available for access on our Web Site. If you have any questions about your Classification or the methodology we used please do not hesitate to contact the Committee Chair, Greg Rolsma, at 572-5143 or grolsma@frontierbank.com.

Camp Goodtimes Summer Camp

On August 9, our Club is playing an integral part of Camp Goodtimes, a summer camp for pediatric cancer patients and their siblings.

On Thursday of the week-long camp our club will host the carnival, a key part of the week and one that the kids look forward to as a highlight. Tacoma #8 is providing the games & inflatables for the kids and our members are facilitating the carnival.

The carnival will take place Thursday August 9 from 2:30-4 pm. You can come out after the regular meeting and spend the afternoon on the island or come as early as 10 am for a camp tour and lunch with the kids.

We have room for 12-25 volunteers. If you are interested please contact **Emily Reiter** at ereiter@BusinessExaminer.com as soon as possible.

Emily will present more about the camp at our July 26 meeting where we will be calling for volunteers as well as additional funds to support our efforts. These kinds of opportunities are rare and guaranteed to be a memorable experience that you will look forward to repeating.



Host Families Wanted

If you are even remotely interested in hosting an exchange student, please contact **Cindy Niemi** (403-1671) or **Corey Hjalseth** (318-6222) for more details. Our club has 3 students arriving towards the end of August from Hungary, Bolivia, and Norway. We have people willing to host while you are on vacation or business trips so please don't let that stop you. We look forward to hearing from you ASAP. Pictured above (from left to right): Balazs Heim, age 17 from the town of Gyor, Hungary; Solveig Larsen, age 17 from Kristiansand, Norway; and Juan Gabriel Salas Justiniano, age 16 from Santa Cruz, Bolivia.

A Fun Excursion to Portland

Once again we are considering a trip to Portland. The dates would be November 2, 3, and 4. We will take Amtrak from Tacoma to Portland on Friday afternoon, grab a bite to eat and then take the trolley to Portland Improv (we'll ask them to save us front row seats again). Saturday will give us time to visit the Portland Art Museum, shop and have dinner at a nice restaurant before attending *The Underpants* (adapted by Steve Martin) at the Portland Center Stage. Sunday will find us sleeping in and then lunching before going to the World Trade Center for Coco Bliss and her one-person performance of skits and songs in *Chocolate Confessions*. Afterwards actress Joan Freed (Coco Bliss) and her husband will join us for dessert at The Heathman before we move on to Powell's Book Store. We will Amtrak back to Tacoma on Sunday evening.

Details:

We will look for hotel booking via The Portland Big Deal (starts in mid-September) for hotel rooms, which usually offers \$20 off per night, a continental breakfast for two, wine tasting in the evening and free overnight parking. FYI: I don't think we've ever had time for the free wine tasting. The Improv has accommodated us twice before by holding our seats allowing us to waltz in just before curtain time for our front row seats. They should be able to do this again.

Peg and I saw *The Underpants* at A.C.T. in Seattle and it was hilarious. In this side-splitting reinvention of a turn-of-the-century German sex comedy (if you can imagine a German sex comedy), the incomparable Steve Martin (yes, that Steve Martin) focuses his zany eye on the relationship between a prudish butcher and his delectably voluptuous young wife, Louise. Set in 1910, when a glimpse of stocking was something shocking, two very different men face cardiac arrest when they are witness to the full descent of the luscious Louise's lingerie during an outdoor celebration. Louise becomes something of an instant celebrity and a magnet for romantic intrigue in this hilarious, frothy, naughty comedy.

At the Art Museum there will be two exhibits. In presenting some 60 drawings, prints, and artist books, mainly from the Museum's collection, *Graphic Force*, *Humanist Vision* reveals the immediacy and poignancy of Leonard Baskin's artistic legacy: the common consciousness of humankind. Highlighting the creative collaboration between the artist and master printers, *Chuck Close Prints* demonstrates the ways in which the artist has challenged the accepted boundaries of the printmaking tradition.

In *Chocolate Confessions* we'll be welcomed to the chocolate shop of Coco Bliss, where a mixed assortment of hilarious customers share their deep, dark secrets. In this one-woman musical comedy, you'll meet over a dozen unique characters and hear amusing anecdotes about chocolate, like how M&M candies came to be, the surprising origins of the chocolate chip cookie and a courtroom drama of chocolate on trial for its sins. *Chocolate Confessions* has appeared in 25 cities across the country with rave reviews.

Please, let me know your interest (759-6639 or trainingmedia@yahoo.com), so I can get you on the short list. We're going to have a wonderful time.

Don Doman

Need to Make Up a Meeting?

Do you know that it's possible to earn a make-up on-line?

Make-up at your convenience, 24 hours a day, 7 days a week. Spending 30 minutes on the make-up website constitutes an On-Line Rotary Meeting.

It is a mandatory requirement that your visit duration must be 30 minutes or more. The Programs section provides a wide range of subject matter for your interest.

Visit www.rotaryclubone.org and find out how.

Online Payments Now Available on the Tacoma 8 Rotary Web Site!

After being tested and re-tested, the Tacoma 8 online payment system is up and running! Secure and user-friendly, this system, along with your Visa or Mastercard, can be used to pay all your Tacoma 8 Rotary invoices as well as make donations to the Tacoma Rotary (Art Wickens) and Rotary International (Paul Harris) Foundations.

To access the system, go to www.rotary8.org, find and click on "Make An Online Payment" under the Member Services heading, located on the left hand column. Enter your Username and Password (the same you use for accessing the Membership Roster), and then enter the amount of each item you are paying for under the appropriate account. Whenever possible, include an invoice number and/or description in the appropriate spaces.

If you're not sure where to enter your payment or have questions, please call the Rotary office (253 473 7723), and we'll be happy to guide you through the process.

Upcoming Relationship Building Socials

The Relationship Building Committee invites all members of Tacoma 8 to join them on Thursday evenings at 5 pm in Tacoma unless otherwise noted. These socials are a great way to meet some new Rotarians or catch up with old friends. Pandakas, these meetings will fulfill your "social" requirement prior to graduation and, for all members, it's a fun way to earn attendance credits.

July 19 - **Johnny's Dock** - 3001 1900 East D Street - 627-3186.

July 26 - **Katie Downs** - 3211 Ruston Way - 756-0771.

Aug 2 - **Masa** - 2811 6th Avenue - 272-7770.

Thank You Letter to Tacoma 8

Thank you for the check to build the playground in Montero, Bolivia. I spoke this week to Bolivia and have some great news for us. Etta II is located in a neighborhood called Pampa de la Madre.

It is the poorest in Montero and is really not a neighborhood but an area where people just began moving and now they rank in the thousands. In 2005 they wired electricity out there and this was the year we moved in. Few of our families can afford it. There is no sewer system and all wells are contaminated. It has always been a very dangerous neighborhood better know as "The Knife." In February when I was there, the city began to build a plaza in this neighborhood to try to create a sense of community and lessen the danger. There is nothing in it but bricks and grass - not even any benches. In any Latino culture a plaza is the beginning of a safe community. For the most part if you are born into the Pampa, you never leave. It is like being born into a ghetto here but much worse. Most of our children have never played on a real play set. The schools in Pampa do not have playgrounds, heck, they do not have books.

*The playground is designed by Amajin Architecture's Richard Swartz, and is going to be built by your own **Becky Fontaine**, Gary Fontaine and several other Rotarians and the parents in the Pampa. It now does not have to be limited to the children at our Comedor. The city of Montero has given us permission to build it in the new plaza for all the children of the Pampa. They are very excited as am I because Etta Projects' goal is not to just feed 240 malnourished children and help their moms increase their family income, but to really help communities become safe and good places to grow up. This is the beginning of real peace in the world. We are lucky to get to be a small part of all of this. Thank you Tacoma Rotary for your contribution!*

*Gratefully,
Pennye Nixon-West
Etta Projects Director*

[Back to top](#)

Rotary Happenings - July 12, 2007

By: Terry Taylor



President Steve welcomed everyone when he rang the bell at 12:16. He asked **Past President Pat Steel**, Corporate Mystic, Community Strategies, to lead us in an invocation and **John Spencer**, Spencer Law Firm, led us in our beloved National Anthem while he accompanied him on the piano.

We celebrated the commitment to Rotary by acknowledging anniversaries for **Kit Evans** - 3 years; **Ron Thomas** - 3 years; **Tanya Andrews** - 4 years; **Mike Politeo** - 4 years; **Bob Bruback** - 8 years; **Past President Kathleen Olson** - 13 years and **Jim Vest** - 22 years.

Visiting Rotarian introductions were given by **Rita Morkrid**, Owner, Bowman Propane Company.

It was then our pleasure when President Steve introduced the newly crowned Miss Washington, Elyse Umemoto, who shared the saying, "Halfaday" - an especially warm greeting from her home. Her theme this year is "Embracing Diversity and Empowering Women."

Guests were introduced by **Cindy Niemi**, Major Gifts Officer, MultiCare Health Foundation, and **Becky Fontaine**, Executive Director, Pierce County Reading Foundation. They talked about opportunities for us in the Rotary Youth Exchange. Members that have served as host families were acknowledged. We bid a fond farewell to Sebastian who leaves this week to return to Germany.

Student hosts are needed now so if you are interested, please contact either **Corey Hjalseth** or Cindy Niemi.

President Steve announced that sign-up sheets for next week's offsite meeting are on the tables. Be sure to reserve your spot. There are no more openings for golf that day.

President Steve warmly welcomed Stephan Johnson, son of Eric and **Rose Johnson**, who currently serves in the U.S. Army and who is being re-deployed for another 15 months. Stephan presented to our club a propeller - the symbol of his platoon - which had been autographed by all his platoon members in thanks for all Tacoma 8's support. We were visibly moved and we honored them with a standing ovation. It was the very least we could do to convey our gratitude for their service.

Brien Elvins, President, Tacoma Investment Group, made an announcement regarding the Luau this Saturday. Anyone interested should contact the Rotary office.

President Steve introduced the topic of club protocol which will be scheduled occasionally throughout the year. Graciously, **Past President Don Doman**, co-owner, PNW Video Productions, shared with us not only the club's protocol, but also some tips on etiquette regarding bringing guests to our meetings:

1. Buy lunch for your guest.
2. Introduce them to your friends AND to the president.
3. If you cannot attend, ask a Rotary friend to step in and fill your obligation.
4. Present your guest with Rotary information and a temporary badge.
5. Explain to them that you will be standing and introducing them and that they will need to stand when you introduce them, so people may see them.
6. In their introduction very carefully announce their name and explain what company they represent. If you have a humorous comment, in good taste, about the guest you could mention it.
7. Never introduce your guest as a "prospective member." If they are waiting to be accepted, you don't want to embarrass them and yourself if they are not accepted. You may mention that they will be introduced at a particular meeting if you know the date. This tells us that they have been accepted and will soon be a red badge.
8. If your guest truly is a prospective member, then you should follow up with a phone call or email making sure they enjoyed themselves and understand what Rotary is about.
9. You may ask about their interest in joining and you may ask them to help you fill out a membership proposal form.
10. If your guest was mentioned in the GearShift, then you should forward a copy of the newsletter to them . . . and of course, thank them for joining you at the Rotary meeting.

We rallied behind our new President as Steve announced that his theme for this year is: "Live Your Passion!" He reminded us that life is short, and asked us how we make the most of each moment. Then, he absolutely inspired us with his beautiful voice when he sang "This is the Moment."

This is the moment!
This is the day,
When I send all my doubts and demons
On their way!

Every endeavor,
I have made - ever -
Is coming into play,
Is here and now - today!

This is the moment,

This is the time,
When the momentum and the moment
Are in rhyme!

Give me this moment -
This precious chance -
I'll gather up my past
And make some sense at last!

This is the moment,
When all I've done -
All the dreaming,
Scheming and screaming,
Become one!

This is the day -
See it sparkle and shine,
When all I've lived for
Becomes mine!

For all these years,
I've faced the world alone,
And now the time has come
To prove to them
I've made it on my own!

This is the moment -
My final test -
Destiny beckoned,
I never reckoned,
Second Best!

I won't look down,
I must not fall!
This is the moment,
The sweetest moment of them all!

This is the moment!
Damn all the odds!
This day, or never,
I'll sit forever
With the gods!

When I look back,
I will always recall,
Moment for moment,
This was the moment,
The greatest moment
Of them all!

Personally, I believe we do have the momentum in our Club and this IS the moment for us to live our passion of Service Above Self and for Tacoma 8 to fulfill its destiny of strengthening our community by asking and serving what's best for all concerned. Steve shared his goals for the year:

1. Service Above Self - he said is without a doubt the underpinnings of all our efforts. Increase member participation - and towards that, find out through our response to 3 surveys this year about the ways we participate.
2. Stick to the strategic plan - stick to the current strategic plan and update it with new opportunities and goals to share Rotary.
3. Fellowship and fun - while doing good works. I'm all over that one, President Steve.

After we caught our breath, we got right on Steve's goal to create opportunities for fellowship and fun when Past President Kathleen

Olson, Executive Director, The Humane Society for Tacoma and Pierce County shared with our birthday celebrants prizes and trivia about the day they were born. Our birthday celebrants were **Connie Brown, Joe Gordon, Jr. , Dean Hanks, Frank Elliott, III, Past President Jim Henderson, Sue Serko, Gary Biando, Past President Mike Dunbar and Nancy Davis.**

Pamela Transue, President, Tacoma Community College, invited us to join in on the upcoming TCC golf tournament, August 24 at Oakbrook Golf Club. This is a fundraiser for the college and it sounds like another opportunity to have fun while supporting higher education.

Roy Kimbel, Non-Profit Development & Advising, announced upcoming fundraising challenge race, August 25. The theme for this fundraiser is "Amazing Tacoma" and benefits the Toy Rescue Mission. Roy invited us to consider sponsorship, contributing a prize, volunteering at the event or participating in a team of 4.

There were just a few minutes for true Confessions and we heard from 4, count 'em 4, ooops, 5 Rotarians out there having fun and doing good works.

Finally, President Steve reintroduced Past President Don Doman who then introduced Joel Hellenkamp, a clinical social worker. Joel remarked about how minutely scripted our meeting is by contrast to how he had no notes before him. He talked about "Getting Through Each Day."

Joel made a few points about stress, everyone has some stress. He suggested that passion is available, but not everyone has a hobby that fulfills their passion. Sometimes hobbies change. He is himself creating more personal time.

He provided some tips to address stress:

1. Build relationships, especially with self.
2. Exercise to create the endorphin push.
3. Volunteer, teach others, make a difference.
4. Try new activities, break up the routine. Be creative to solve problems - stretch yourself.
5. Accept/acknowledge differences.
6. Make personal history of "getting along" through cooperation which makes us feel better about ourselves.
7. Take the high road, which is the principled road.

Joel then fielded some of our questions:

1. What's new and different for these kids and what is increasing kids' stress: technology, efficiencies, parents' pressure to be successful.
2. Kids' stress: what's the correlation between stress and increased mental illness amongst kids? Basically kids are suffering and acting out their stress in the form of self-inflicted pain, drug use and violence - all signs of stress. Also, parents are removed from parenting responsibilities for a variety of reasons (work, divorce, etc.). And, some parents scapegoat the child to identify their own problems.
3. Helicopter parents: are we rewarding kids too much? School principals are concerned about hovering parents who are overly involved and demanding in parochial and private schools. Principals are acting more as public relations people and not managing their schools.
4. For those parents who invest time, have communicative relationships, give us ideas to distress kids. Balance: teach them to play as well as work.
5. How to deal with a wonderfully strong-willed child: instead of locking horns, give them choices you can live with.
6. How do you follow-up with kids after therapy? Support groups and long-term strategies to remember new habits. Need to really get a lot of support for a change of habit? The more you talk about it and the more people you tell, the easier it is to get the support you need.

President Steve thanked Joel for his presentation and congratulated Miss Washington Elyse Umemoto again and thanked her and Stephan Johnson for joining us. He acknowledged Stephan and his platoon again for their gift to us and for their service to our country and wished them a safe return. Then he reminded us to sign up for next week's offsite meeting at Chambers Bay Golf Course and about the social at The Ram, 3001 N. Ruston Way. Finally, he reminded us to "Live the Passion for Rotary" and clanged the bell and adjourned our meeting.

[Back to top](#)

Happy Birthday Rotarians!



7/15- Jack Hamilton
"INSURANCE - Brokerage-
Life"
Retired
Elected: 04/21/1977
Sponsor: Ned Shera
Birthplace: Spokane, WA
Spouse/Partner: Sharon
Brown



7/18 - Brien Elvins
"FINANCE/BANKING -
Registered Investment
Advisor"
President
Tacoma Investment Group
Elected: 3/27/1997
Sponsor: John West & Nick
Herb
Birthplace: Tacoma, WA
Spouse/Partner: Cathy Elvins



7/15 - Steve Pierce
"Past Service"
Elected: 3/2/2000
Sponsor: Jeanne Werner
Birthplace: Corvallis, OR
Spouse/Partner: Kathleen
Pierce



7/18 - Mike Jones
"ANIMALS - Veterinary
Medicine"
Owner
Jones Animal Hospital Inc.
Elected: 1/12/1984
Sponsor: Cliff Hofman
Birthplace: Tacoma, WA



**7/16 - Victoria
Woodards**
"GOVERNMENT SERVICES
- Metro Parks Tacoma"
Council Asst/Park
Commissioner
Pierce County/Metro Parks
Elected: 7/6/2006
Sponsor: Emily Reiter
Birthplace: Riverside, CA



7/20 - Bill Kaufmann
"BUSINESS SERVICES -
E-Commerce"
E-Commerce Manager
Tacoma Goodwill Industries
Elected: 2/16/2006
Sponsor: Don Doman
Birthplace: Glen Cove, NY
Spouse/Partner: Sharon
Kaufmann

[Back to top](#)
