



The GEARSHIFT

ROTARY CLUB OF TACOMA NO. 8

Fellowship, Leadership and Service Above Self since 1910

Photo by: Kevin McGowan

VOL. EIGHTY THREE, Thursday, February 8, 2007 No. 30

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The Gearshift is a weekly publication to inform you about current happenings in Rotary Club of Tacoma #8

[Find out more about Tacoma #8 here](#)

Rotary Club of Tacoma #8 meets every Thursday at the **Landmark Temple Theatre**

12:00 pm - 1:30 pm
www.tacomalandmark.com

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1326 Tacoma Avenue South
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**Join Us This Thursday at the Landmark Temple Theatre
When We Welcome Pierson Clair, President & CEO, Brown & Haley**



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Pierson Bob Clair began his long "Chocolate" career at Blommer Chocolate Company in 1970 after graduating from Stanford University. He worked for this family-held company, the largest industrial chocolate supplier in the United States, for more than 27 years. Starting in Plant Operations provided the opportunity to learn all the complex intricacies of formulating a myriad of chocolate flavors and consistencies from cocoa beans grown around the world. After a 15 year period of hands-on experience, his expertise and reputation in the chocolate business was acknowledged in 1985 when he was appointed Vice President, the first non-family executive officer.

Recognized in the industry for his in-depth knowledge of chocolate, retail brands, consumer trends and the industry's response to those trends, Mr. Clair was recruited by Brown & Haley in 1997 as its President and COO. In 2003, he was named Chief Executive Officer.

Since joining the Company, Mr. Clair's business acumen and 27 years of experience in the food industry have primarily been



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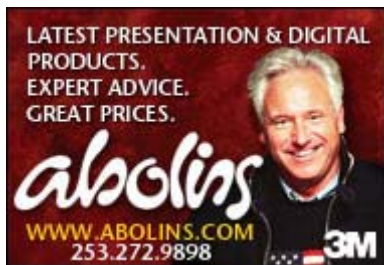
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responsible for successfully reinventing a 92-year-old Northwest confectionery company.

Active in the community, he has served on the Board of Directors for numerous financial, scholastic and charitable institutions, and various local organizations, e.g., Boy Scouts, Tacoma Library Foundation, the Tacoma Marine Science Center and industry groups such as the National Confectioners Association, the Western Candy Conference, American Association of Candy Technologies and the Institute of Food Technologists.

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This Week's Helpers

Thanks so much to the people who will be helping at this week's meeting:

Invoker - **Bob Ecklund**

Greeter - **Dan Pass**

Badge Board - **Chuck Laguna, Kevin Glackin-Coley**

Singer - **TBA**

Piano - **Steve Smith**

Drums - **Chris Kimball**

Birthdays - **Don Doman**

Fine Counters - **John H. West, Roger Lilley**

Story Writer - **Bev Holland**

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Roamers



- Jan 16 **Pat Nagle**, Rotary North
- Jan 17 **Charlotte Chalker**, Palm Desert, CA
- Jan 17 **Ray Chalker**, Palm Desert, CA
- Jan 17 **Becky Fontaine**, Sunrise, Tacoma
- Jan 24 **Charlotte Chalker**, Palm Desert, CA
- Jan 24 **Ray Chalker**, Palm Desert, CA
- Jan 24 **Lee Gingrich**, Palm Desert, CA
- Jan 25 **Terry Taylor**, Lacey
- Jan 30 **Kevin Glackin-Coley** Rotary North
- Jan 31 **Lee Gingrich**, Palm Desert, CA
- Feb 06 **Dave Thomas**, Fife/Milton

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PRESIDENT PETE'S PUKA

WORLD UNDERSTANDING MONTH. This is World Understanding Month in Rotary. I feel very fortunate being in a club which is so internationally intertwined. Like so: **World Community Service** - We just hosted a WCS Seminar for the District and six of our members went to Africa to participate in



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SERVICE Above Self
THE GEARSHIFT

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international programs. There are several other programs pending. **Group Study Exchange** - We hosted the South African team last year and will host a Brazilian team this year. **Youth Exchange** - We are hosting students from India and Germany and have students in Finland, Italy and Argentina. **Ambassadorial Scholars** - We are actively involved in the interviewing process for candidates. Thanks to all of you are are involved in these programs; the cross-pollination is super!

FIRESIDE QUESTIONS. Depending on when you read this, the Fireside questions are/were about your ideas for international projects and the obstacles you run into in your attempts to recruit new members for the club. Thank you for your input!

INTRO TO ROTARY. Likewise, we will have our *Introduction to Rotary* social at the Tacoma Club Wednesday, February 7. Thank you for all the people you have proposed for membership. Classification Chair **Greg Rolsma** already has a list of about ten candidates and as I write this, we have 13 RSVPs from potential members who want to learn more about Rotary. Good going, everyone!

President Pete

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Club Anniversaries

Steve Finnigan: 9 years on February 05
Jim Fry: 24 years on February 10
Enid Harris: 2 years on February 10
Chris Kimball: 8 years on February 04
Helen Matthaei: 2 years on February 10
Bill Matthaei: 29 years on February 09
Randy Melquist: 12 years on February 09
Don Meyer: 7 years on February 10
Tom Morrow: 7 years on February 10
Craig Taft: 21 years on February 06

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Upcoming Meetings: Times and Places

Next Three Meetings

THURSDAY, February 15 - Landmark Temple Theatre, Bob Wallace, "Tale of Two Cities"

THURSDAY, February 22 - Landmark Temple Theatre, Sok-Khieng Lim, Four Myths About Immigration

THURSDAY, March 1 - Landmark Temple Theatre, Vocational Talks

Committee and Other Meetings

THURSDAY, February 8 - Information Meeting, Rotary Office, 3:30pm (please RSVP to Rotary Office).

MONDAY, February 12 - Executive Committee Meeting, Rotary Office, 3:30pm.

TUESDAY, February 13 - Community Service Grants Committee Meeting, Elks Club - #174, 1965 South Union Avenue, 7:30am.

TUESDAY, February 13 - Classification Committee Meeting, Rotary Office, 11:45am.

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Nita Sell, Past President
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Steve Smith

TUESDAY, February 13 - Program Committee Meeting, Tacoma Club, 12 noon.

TUESDAY, February 13 - Auction Committee Meeting, Brien Elvins' home, 2420 Union Avenue, 6:00pm.

THURSDAY, February 15 - Youth Exchange Committee Meeting, Landmark, 11:15am.

THURSDAY, February 15 - Rotary International Foundation Committee Meeting, Landmark, 11:15am.

If you have a committee meeting that you would like listed in the GearShift please e-mail Lori Hansen at lhansen@rotary8.org.

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New Members This Week



David Vance

David was introduced to membership by his sponsor Don Doman on February 1, 2007. David is Senior Public Health Manager for the Tacoma-Pierce County Health Department. His classification is "Government Services - Health Department." He enjoys volunteer work, hiking, traveling, writing, reading and home remodeling. Welcome to the club, David!

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Special Announcements



Rotarian of the Week

Please join us this Thursday as we honor Rotarian of the Week, **Ann Farrell**. Ann is in Business Development for Farrelli's Wood Fired Pizza in Tacoma. She joined Tacoma 8 in May, 2003. Her classification is "RESTAURANTS - Chain Management," and her sponsor was Judie Guthrie.

A Lovely Mini Program This Week

Please bring someone you love to this week's meeting. Our program will feature Pierson Bob Clair of Brown & Haley, who will have some chocolate samples for us to nibble on. Also, Ed Taylor of the Ed Taylor Group will play his jazz guitar for two romantic numbers. He is currently performing at The Factory at 56th and South Washington. Ed will have coupons offering two-for-one steak & crab dinners for Rotarians at The Factory.

We're going to have a wonderful time talking about love and Valentines. You won't want to miss it!

A Big THANK YOU to the following Wow! Luau Auction Sponsors:

\$10,000 - Big Kahuna:

Mike Dunbar, CFP LLC

\$5,000 - King Kamehameha:

Poole's Center (**John Hogan**)

\$2,500 - Queen Lili'uokalani:

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Thank You

In addition to the larger sponsorships mentioned above, we have had numerous personal cash donations, sponsorships and items coming in daily. Thank you everyone for your generosity. A special thank you to **Rusty George** and Rusty George Creative for their generous (and creative) in-kind donation of all our auction logo artwork. Soon you will be receiving an invitation to the auction (artwork courtesy of Rusty George Creative). As always, Rusty has gone above and beyond!

Found Past President's Pin

If you are a Past President who lost your past president's pin at a Wednesday meeting of the Rotary Club of Clover Park at the Oakbrook Golf and Country Club dining room, please contact Edward Trobaugh, Finemaster, Clover Park Rotary Club, at 253-279-3461.

Circle Your Calendar for The Naval Undersea Museum

The Rotary program for **May 17** features Admiral Bruce Harlow discussing the wonders of the Naval Undersea Museum which is located at Keyport near Silverdale. The goal of the museum is to preserve, collect and interpret Naval undersea history, science and operations for the benefit of the US Navy and the people of the United States.

Actually, The Naval Undersea Museum is a two-parter. In an effort to show our kids and grandkids some of the educational opportunities involved with oceanic studies, the Program Committee is recommending a special bus trip (box lunch) from Tacoma to Keyport on **May 19**. We are trying to arrange a special boating demonstration for kids of all ages where the participants have a chance to explore the bottom of Puget Sound and retrieve wildlife from our local depths.

The Naval Undersea Museum offers educational programs throughout the year for people of all ages ranging from grade

school students to adults.

The Education Department serves students in public and private schools as well as those in home school programs. Student programs include focus tours, art and construction projects, films and gallery tours. The museum also participates in special area-wide programs such as Washington Water Weeks and Kids Adventures.

The Rotary Museum trip should be loads of fun. The ocean environment lets visitors experience the remarkable and limitless diversity of the world that lies beneath the sea. Using hands-on activities, visitors learn about the physical properties of the ocean such as buoyancy, pressure, density, heat transfer, light, sound, salinity, and oxygen. A microscope with slides of sea creatures such as starfish and diatoms lets children and adults see some of the fascinating creatures which make up the web of life in the ocean. The exhibit includes a video of the mysterious black smokers and tube worms from the Juan de Fuca Ridge, 300 miles from the coast of Washington State.

Currently complete, and open to the public, is a simulation of the control room of the nuclear fast attack submarine, Greenling (SSN 614), which was decommissioned in 1994. The museum has installed major equipment such as periscopes, ship control panel, and ballast control panel from the Greenling in a simulation of Greenling's control room.

Outside Exhibits include:

Deep Quest, the Navy's research submersible which explored the ocean to a depth of 8,000 feet. This submersible was used to retrieve an atomic warhead off the coast of Spain.

Trieste II (DSV-I), the deep submergence vehicle which descended to 20,000 feet and was used to explore the Marianna Trench.

Please, circle both dates and invite friends and family to both parts of our Undersea Rotary program.

Attendance Credits

The Attendance Committee is wrapping up the statistics for the last half year, July 1 through December 31. Certificates for 100% attendance for that period will soon be distributed. Please make sure you've turned in everything Rotary related, including Werlin tutoring and the Thursday social hours. Send attendance information to the Rotary office by regular mail, fax or E-mail.

We Have a Winner!

Last week the Auction Committee had a drawing at the end of our meeting for a \$100 gift certificate to El Gaucho Restaurant. Everyone who has turned in a procurement form to date was in the drawing. We had over 50 procurement forms turned in at that meeting alone! Our big winner was **Karen Seinfeld**. Send those procurement forms in - there will be another drawing soon. You won't want to miss out.

Advertisers Wanted!

Advertise your business in the GearShift! Advertising space is available at a rate of \$100 per quarter or \$350 per year if paid in full. E-mail your billing preference (quarterly or annual pre-paid rate) and your ad in JPG format, business card size proportion, to Beverly at clubadmin@rotary8.org.

Culture Vulture News

Upcoming Culture Vulture Activities for 2007:

February 17 - *Buddy* - The musical version of the life of Buddy Holly at the Fifth Avenue Theatre in Seattle. This is the Culture Vulture Valentine Celebration event. Contact Bill Kaufmann at 253-572-5221 for more information. There is a limited number of seats, so call soon.

March 18, 2007 - *Hooray for Hollywood* - Pantages Theater. Tacoma Symphony will be playing songs from the movies.

June 1, 2007 - *District 5020 Golf Tournament*. This is going to be a fun event much like our Great Indoor Golf Tournament of the 90's. Lunch will be at Roundtable Pizza for all-you-can-eat pizza, salad, and soda. There will be tons of fun, lots of prizes AND each participant gets a free golf club from Upswing Golf valued up to \$119.95. The cost for the tournament? Only \$40.00 per person. For more information call Culture Vulture Don Doman at 253-759-6639.

Program Survey for January

Please try out our new system for surveying our weekly programs. To complete an on-line survey click on this link:

[January Program Survey.](#)

The information is automatically collected, and results are sent to the Rotary office. We will still have the usual pink survey forms available at the meeting this week. It is also available on our website under the "Rotary Services" section, "Rotary Links/Forms."

Upcoming Relationship Building Socials

The Relationship Building Committee invites all members of Tacoma 8 to join them on Thursday evenings at 5 pm in Tacoma unless otherwise noted. These socials are a great way to meet some new Rotarians or catch up with old friends. Pandakas, these meetings will fulfill your "social" requirement prior to graduation and, for all members, it's a fun way to earn attendance credits.

February 8: Masa - 2811 6th Avenue, Tacoma 98406 - 253.254.0560

February 15: Gary's Steak House - 2705 6th Ave, Tacoma 98406 - 253.6278622

February 22: Doyle's - 208 St. Helens Ave., Tacoma - 253.238.5359

March 1: Indochine - 1924 Pacific Ave, Tacoma 98402 - 253.272.8200

March 8: Matador - 721 Pacific Avenue, Tacoma 98402 - 253.627.7100

March 15: Pour at Four - 3814 N 26th St, Tacoma 98407 - 253.761.8015 www.pouratfour.com

Other Social Events

May 2, 2007 - Three night cruise sailing from Vancouver to Seattle aboard Holland America's ms OOSTERDAM. **You must now have a passport for travel to Canada.**

Availability is on a first come first serve basis.

Visit www.hollandamerica.com for more info on this itinerary and ship.

For further information, pricing and availability, or to confirm

participation contact: Mary Jo Strom Copland, 253-564-8189
mj@thetravelcompany.net

WALKING GROUP - fresh air, fellowship and exercise. Informal walking group on Mondays, Wednesdays and Saturdays. Mondays and Wednesdays at 5:30pm on Ruston Way - meet at Johnny's. Saturday, 8:30am meet at the duck pond at Pt. Defiance.

Other activities on the horizon - game night, cosmic bowling and LeMay party.

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Rotary Happenings - February 1, 2007

By: Nita Sell



President Pete rang the bell at 12:17pm. **Jim Crabbe** gave a beautiful -- and beautifully short -- invocation, followed by **Linn Larsen** leading us in the National Anthem. **Barbara Mead** tickled the ivories and **Chris Kimball** pounded the skins.

We had 8 anniversaries announced, but none of the folks were in attendance. Past President **Denny Rowley** has been in the club 32 years and **Robert Klein**, 15 years. President Pete told us about a petition on our tables to see how much interest we would have in Washington State making a "Rotary International - Service Above Self" special license plate.

The focus on MEMBERSHIP continues. There will be a "New Prospect" reception at the Tacoma Club this Wednesday, February 7, at 5:30pm. Feel free to bring a new potential member to the event, but be sure to RSVP to the Rotary office beforehand.

Donn Irwin reminded us to sign up for the FIRESIDE this Tuesday, February 6.

A paid announcement was read by Prez. Pete for the American Cancer Society's daffodil sale fundraiser. Rotarian **Tracy Peacock** was out front taking orders. We can buy them for as little as \$10 for 10, \$15 for 10 plus vase, \$25 for 25 and a Boyds Bear; or order a half box (25 bunches) for \$225 or a full box (50 bunches) for \$425. The flowers will be delivered to you, but if you order the half or full boxes, Tracy will deliver them directly to your recipient. Call her at 272-5767 to order the first cheerful signs of spring!

The focus on WOW! LUAU AUCTION, March 24, 2007, continues. We had a rousing call to action from co-Chair **Brien Elvins**, and from co-Chair **Mike Stewart** and **Carolyn McDougal** during Roving Mics. They said that anyone who filled out a procurement form at the meeting would be in a drawing for an El Gaucho's \$100 gift card. The pens started flying; the result was 52 great items for the auction. **Karen Seinfeld** was the lucky winner. Brien told us that during the Wow! Luau Auction, the slushy machines will be distributing pina colodas, mai tais, and margaritas. Hula on!!

New member, **Kevin Glackin-Coley**, introduced visiting Rotarians from California, Lakewood and Olympia. He warned us before reading the names that the glare from his forehead and glasses may prevent us from seeing our visitors!

David Vance, Public Health Manager of the Tacoma Pierce County Health Department, was introduced by Past President **Don** (what's worse than a PowerPoint presentation? a long PP presentation!) **Doman**. David is a dual Canadian/US citizen, his

daughter is good friends with Kary Whitacre, and, along with Rotarian **Paul Hunter**, he sometimes wears his family tartan. Don wondered out loud why, with the favorable currency exchange rate, the price of Canadian bacon is higher than domestic bacon. (**JR Reding** then warned DD during True Confessions that David's next law may be to eliminate the eating of bacon in public places!)

The Committee Focus was a quick announcement by Past President **Pat Steel**. He said that the purpose of the Information Committee is to inform, and that potential new members who attend the committee meetings say that they enjoy the process.

John Morrison did birthday greetings for **Carolyn Else**, **Bob Denomy**, and **Cheri Loiland** as a game show host and asked them to be enthusiastic game show participants. Carolyn quietly said that she was glad to be there (and then sat down and thought of great punch lines she could have used). Bob was more enthusiastic, and then Cheri brought the house down by telling us about her hairless cat and hairy husband! They all left with fabulous prizes.

True Confessions were informative and funny. Here are just a few: **Sharon Babcock** announced the founding contribution to ARK Institute of Learning's new endowment fund. **Randy Rushforth** paid a fine for his "retirement" to the CEO position of his company and told us that the "Taylor" in Rushforth Taylor Construction is no relation to our beloved president. **Bob Ecklund** announced that the YMCA of Tacoma Pierce County received a huge \$500,000 grant and that the \$12.7 million raised this year is more than their total cumulative dollars raised in their history!

Bill Rogers gave a thoughtful introduction of our speaker, Dr. Andy Turner, new Dean of the School of Business at PLU. Dr. Turner said he was glad to be back in Tacoma and at PLU and has a goal to make this small university on par with the east coast elite schools.

The title of his talk was "TOP SEVEN FOR '07", or the global events that we should watch out for. They are:

1. Retrenchment Against Free Trade. While perhaps controversial, Dr. Turner feels strongly that the periodic cycle of tariff wars hurts everyone. Free trade results in lower prices and healthier, more competitive, markets.
2. Comparative Advantage of Education. The only way to compete in this information economy is to educate our kids, especially during their kindergarten through high school years. He gave Amazon as an example of a company that knows everything about their customers and can increase their sales concomitantly. If our kids are not educated with measurable results, we will lose.
3. Possibility of Health Care. His thesis is that health care professionals should view their practice as a service business and the patients as their customers.
4. Impact of Private Equity. There are billions of dollars of private equity being used to launch new companies and help existing companies raise money outside of the public stock and bond markets. These pools of private equity are big enough to take stakes in even huge companies and state pension plans are designating a small percentage of their assets be used for private equity financing.
5. Private & Public Pension Problems. Almost all public and private pension plans are seriously under funded. While the 2006 Pension Protection Act is a big step in the right direction, we citizens will end up paying for the under funding of public pension plans.
6. Opportunity of Microfinance. In many developing countries, very small loans are being made to poor people who then turn their new businesses into income-producing, viable businesses. The default rate on these loans is very small as the borrowers have such motivation to dramatically improve the quality of their families' lives.
7. Global Warming. It is here. It is real. When polar bears are found dead from drowning because they cannot find an ice

floe to live on, the seas are warming up. Why do we care?
Because the wine growers and farmers will not have the
water to irrigate or the ideal growing temperatures to harvest,
and property and business valuations will decline.

There was no time left to ask him more about his role as Dean of the
Business School at Pacific Lutheran University. President Pete
gonged us out with a reminder of next week's Firesides and our
Valentine's meeting.

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Happy Birthday Rotarians!



2/7 Mary Lynn Pannen
"HEALTH SERVICES-Health
Care Consult. & Care Mgmt
Sv"
President/CEO
Sound Options, Inc.
Elected: 1/26/1995
Sponsor: Jim Baine
Birthplace: St. Paul, MN
Spouse/Partner: Donald
Pannen



2/9 John Donovan
"CONSULTING -
Philanthropic Management"
Owner
Donovan Consulting
Elected: 9/27/2001
Sponsor: Kathleen Olson
Birthplace: Kingston, PA



2/7 Lloyd Silver
"PRINTING & PUBLISHING-
Writing Paper-Water
Proofing"
Chairman Emeritus
J.L. Darling Corporation
Elected: 5/12/1960
Sponsor: Ted Kennard
Birthplace: Tacoma, WA
Spouse/Partner: Caroll Silver



2/10 Steve Cofchin
"ASSOCIATIONS: Soc Svcs -
TACID"
Board Member
TACID
Elected: 6/2/2005
Sponsor: Don Lloyd
Birthplace: Lajez, Portugal
Spouse/Partner: Trudy
Cofchin



2/8 Jim Fry
"Internal Medicine"
James A. Fry, M.D.
Elected: 2/10/1983
Sponsor: D.A. Reddington
Birthplace: Detroit, MI
Spouse/Partner: Janet



2/10 Don Meyer
"ASSOC: Foss Waterway"
Executive Director
Foss Waterway Development
Authority
Elected: 2/10/2000
Sponsor: Don Lloyd
Birthplace: Madison, SD
Spouse/Partner: Vatalie
Meyer



2/08 David Vance
"GOVERNMENT
SERVICES: Health Dept"
Senior Public Health
Manager
Tacoma-Pierce County
Health Dept
Elected: 02/01/2007
Sponsor: Don Doman
Birthplace: Colfax, WA
Spouse/Partner: Vijaya Rao



2/10 Ryan Petty
"GOVERNMENT SERVICES
- Economic Development"
Director
Tacoma Economic
Development Dept, City of
Tacoma
Elected: 10/4/2006
Sponsor: Don Lloyd
Birthplace: Tulsa, OK
Spouse/Partner: Melissa
Petty

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